

GEELONG WEST GIANTS

CLUB PARTNERSHIP PACKAGES 2025

Geelong West Giants offer football and netball from Auskick and Net-Set-Go, juniors and GFNL and GDFL seniors, connecting players, supporters, volunteers, and sponsors across our club and the Geelong West community.

Our vision is to provide quality sporting, social and cultural opportunities in an environment that supports players to be their best, and teams to consistently strive for success.

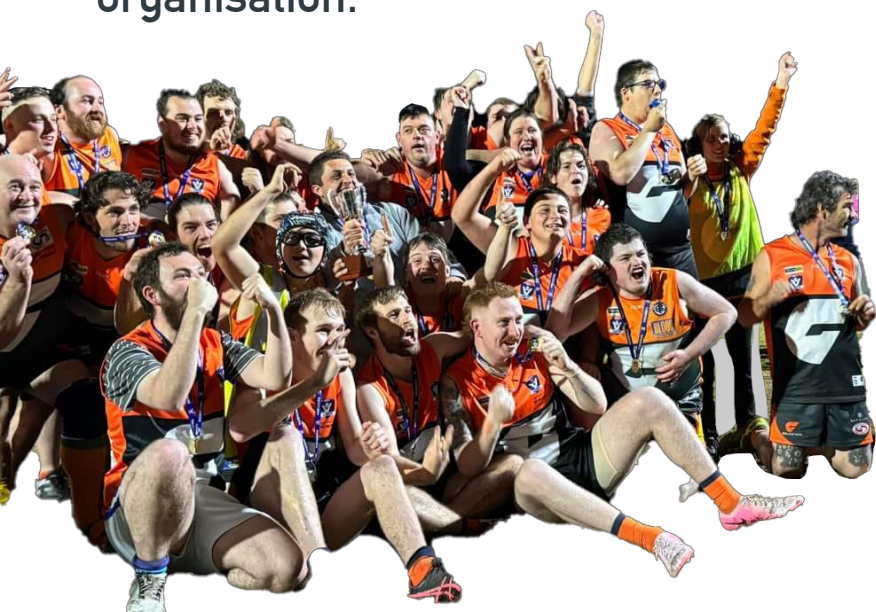
Our mission is develop consistent clear strategy to build our club profile, and our financial, organisational and cultural strength.

For our valued sponsors we offer brand exposure across Geelong West and the wider region, and an opportunity to become a part of the fabric of a vital community organisation.



HIGHLIGHTS

- + Only club in the region that competes in both Geelong Football & Netball League (GFNL) and Geelong And District Football & Netball League (GDFNL)
- + Combined 250+ years of history
- + Two home grounds located in one of Geelong's most vibrant suburbs
- + Unique opportunity to access 18 home games as well as GFNL finals (approx. 10,000 Visitors during the year).



SPONSORSHIP PACKAGE SUMMARY 2025

THERE ARE MULTIPLE TIERS OF SPONSORSHIP AND PRICE POINTS AVAILABLE WITH THE GEELONG WEST GIANTS.

	MAJOR+	PREMIUM	GOLD	SILVER	BRONZE
COST (GST Exclusive)	\$ amount negotiable	\$10,000	\$5,000	\$2,500	\$1,250
Facebook posts	Unlimited	Up to 10	Up to 10	Up to 5	Up to 2
Linked name and logo on website		✓	✓	✓	✓
Social membership packages		x4	x2	x2	x2
Invitations to major club events		✓	✓	✓	✓
Individually tailored promotional content opportunities, as agreed		✓	✓	✓	✓
Inclusion in video loop at West Oval function room		✓	✓	✓	✓
Business to business networking opportunities		✓	✓	✓	✓
Outdoor signage (West oval and/or Bakers oval)		Ground x2 & court (West)	Ground or court (West)	Ground or court (annual fee only at West)	
Signage on game day digital scoreboard		✓	✓		
Promotional opportunities at events		✓	✓	✓	
Logo on member cards/fixture		✓			
Sponsor logo on apparel		✓			
Options to speak/present at events		✓			
Event naming rights		✓			
Match day corporate experience at West oval		x1 (10 people)			

*CONDITIONS APPLY
^MAJOR SPONSORSHIP PACKAGES >\$10K ARE AVAILABLE AND CAN BE NEGOTIATED AND TAILORED TO YOUR NEEDS

OTHER		
Item	Inclusion	Cost
Outdoor signage	3m x 1m panel at West Oval including social membership(s)	\$400 per annum + \$300 initial set up fee (6m x 1m double the cost)
Player sponsorship	Social membership(s)	\$220 Senior Football/A Grade Netball \$110 All other players

A YEAR AT OUR CLUB

BASED ON THE 2024 SEASON

SOCIAL MEDIA REACH

SOCIAL MEDIA CONTINUES TO DELIVER STRONG AND EVER GROWING FOLLOWING AND ENGAGEMENT LEVELS

2024



2790+



4100+

PAGE REACH 20,000+
PAGE VIEWS 2000+



SPONSORSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES

- ☐ EXCLUSIVE MAJOR SPONSOR
- ☐ PREMIUM SPONSOR
- ☐ GOLD SPONSOR PACKAGE
- ☐ SILVER SPONSOR PACKAGE
- ☐ BRONZE SPONSOR PACKAGE
- ☐ IN KIND SPONSORSHIP (PLEASE STATE TYPE OF SPONSORSHIP/DONATION)
- ☐ PRIVATE DONATION
- ☐ PLAYER SPONSOR

I commit to provide sponsorship of the Geelong West Giants, 2025 in the following sponsorship category:

Sponsorship Category: _____

Sponsorship Value: \$ _____

Organisation / Business Name: _____

Signature: _____ Date: _____

Contact Name: _____ Position Title: _____

Address: _____

Tel: () _____

E-mail: _____

Additional comments:

Please note: Payment is requested within 2 weeks of acceptance.

Electronic Funds Transfer:

Geelong West Giants

Bank: Bendigo Bank

BSB: 633 000

Account Number: 110 271 863

For all Sponsorship queries, contact Paul Eastman on 0425 851 701

