



GIANT BENEFITS FOR YOU AS A SPONSOR

JOIN THE GEELONG WEST GIANTS AS A CLUB SPONSOR AND REAP THE REWARDS FOR YOURSELF AND YOUR ORGANISATION.

- Expose your organisation to a target market of 2500+ people for the cost of a paper advertisement with several marketing options available
- Build your customer base whilst helping a local Club build for the future and keep kids and young adults on the court and oval in the orange and grey
- Business to business opportunities within the Club by meeting like-minded people in the fast-growing Geelong region
- Connect with Geelong West Giants members as a service provider, volunteer or attending one of the many great events
- Become recognised as an important cog for so many people to keep the Club viable



SOCIAL MEDIA REACH



1102+



2100+

PAGE REACH 6200+

PAGE VIEWS 1800+

2,500 + MEMBERS & SUPPORTERS

6

SENIOR GFNL & GDFNL MEN'S FOOTBALL

2

SENIOR WOMEN'S FOOTBALL

10

SENIOR GFNL & GDFL WOMEN'S NETBALL TEAMS

10

JUNIOR BOYS FOOTBALL TEAMS

4

JUNIOR GIRLS FOOTBALL TEAMS

14

JUNIOR NETBALL TEAMS

1

ALL ABILITIES NETBALL TEAM

+ NETSET GO NETBALL & AUSKICK CLINICS TWO GROUNDS – WEST OVAL (FOOTBALL & NETBALL) AND BAKERS OVAL (FOOTBALL).

Contact the Geelong West Giants Sponsorship Team to find out how you can be involved and invested for the 2021 Football/Netball Season:

sponsorship@geelongwestgiants.com.au

Gareth Drennan on 0423 580 981 or Jamie Cole on 0438 817 440

PARTNERSHIP PACKAGE SUMMARY

	MAJOR	PREMIUM	GOLD	SILVER	BRONZE	OUTDOOR SIGNAGE	PLAYER SPONSOR
COST (GST Exclusive)	\$15,000	\$10,000	\$5,000	\$2,500	\$1,250	\$300 + initial set up fee	\$110-\$220
Facebook posts	15/term	10/term	10/term				
Business name and logo on club website with link to your nominated site	✓	✓	✓	✓	✓		
Social Membership Packages	x6	x4	x2	x2	x2	x2	x1 or x2
Invitation to attend Sponsors Day	x6	x4	x2	x2	x2		
Happy Hour Drinks @ West Oval*	✓	✓	✓	✓	✓	✓	✓
Inclusion in video loop at West Oval function room	✓	✓	✓	✓	✓		
Business to business networking opportunities	✓	✓	✓	✓	✓		
Outdoor Signage (West Oval and/or Bakers Oval)	Ground (West x2 & Bakers) &	Ground x2 & Court (West)	Ground or Court (West)	Ground or Court (annual fee only at		Ground or Court (annual fee only)	
Signage on game day digital scoreboard	✓	✓	✓				
Promotional opportunities at events	✓	✓	✓	✓			
Banner at home game ¼ and ¾ time huddles	✓	✓					
Logo on member cards	✓	✓					
Logo on club emails	✓	✓	✓				
Option to speak at Season Launch	✓	✓	✓				
Option to speak at Sponsors Day	✓	✓	✓				
Invitation to attend Club Presentation	x4	x2	x2				
Match Day Corporate Experience at West Oval*	x2 (10 people)	x1 (10 people)					
Framed football jumper or netball dress	✓	✓					
Event naming rights	✓						
Greater Western Sydney Coaches Box Experience	✓						
GMHBA Stadium Corporate Box Ticket (x2): Geelong vs GWS OR Additional Match Day Corporate Experience at West Oval	✓	✓					
EVENTS & ADD-ONS	please contact to discuss						
Logo on polos and hoodies	✓	✓					
Logo on senior men's and women's training shirts	✓						
Naming rights for Giants teams							
Post pads and light pole logos							
Club room sponsorship and signage							
Coaches box sponsorship and signage (includes exterior)							

*Conditions Apply. Please note that packages can be tailored to your business needs. Other add-ons and options available. Please discuss this with the Club's Sponsorship Team:

✉ sponsorship@geelongwestgiants.com.au

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