

GEELONG WEST GIANTS



about us

The Geelong West Giants was formed in 2017 and brought two of Geelong's oldest clubs together with senior and junior football and netball teams – Geelong West St Peters and the Geelong West Cheetahs.

We are the only club in the Geelong region that competes in both Division 1 Geelong Football & Netball League (GFNL) and the Division 3 Geelong and District Football & Netball Leagues (GDFL).

Focused on being an integral part of the growing Geelong West community, our club culture is built on mutual respect, a sense of deep history, inclusion and participation.

Our mission is to enrich the Geelong West community by providing high-quality football and netball opportunities within an environment that inspires players and teams to reach their individual and collective potential

With 259 years of history, Geelong West Giants has built a strong community over time.



why we want you

- Our club thrives with local support
- A trustworthy and reliable service provider our members can use when they need.
- More opportunities for our players
- Our sponsors are recognised as imperative to keeping our club viable.

what's in it for you?

- Build your customer base whilst contributing to the local community and building sports participation for kids and young adults on the court and field.
- Expose your organisation to a target market of 2500+ people plus be involved in the redevelopment of West Oval as a regional community facility.
- We are the biggest local football club in Geelong, with senior teams in both GFL and GDFL. This means home games every week at our oval every week to promote your business through exposure.
- Business to business opportunities within the club by meeting like-minded people in the fast-growing Geelong Region.
- Connect with Geelong West Giants members by attending any of the many great events.



redevelopment

This is the year that the redevelopment of our clubrooms will commence.

The City of Greater Geelong and AFL Barwon have together expressed a desire for West Oval to become a regional facility hosting many sporting interests, including the opportunity to host regional football finals, plus AFLW, TAC Cup and VFL matches.

The redevelopment will significantly enhance training and match-day player facilities, provide dedicated facilities for men's and women's competitions, and improve social and administration facilities that will help ensure the long term sustainability of the Club.

This redevelopment is a massive injection and investment for our club and community and we hope as many people as possible get involved in order to drive future club success and community involvement.





sponsor package summary

	GOLD	SILVER	BRONZE	SUPPORTER	SIGN SPONSOR	PLAYER SPONSOR
Cost (GST exclusive) Term = 01/04/20 – 31/03/21	\$5,000 min	\$2,500	\$1,250	\$1,250	\$300 + set up fee	\$110 or \$220
Club Sponsor Day event passes	2	2	2	N/A	N/A	N/A
Outdoor Signage (West Oval or Bakers Oval)	Ground or Court	Ground or Court (annual fee only)	Optional	N/A	Ground or Court (annual fee only)	Optional
Logo on member cards / fixture / outgoing emails from database	Yes	N/A	N/A	N/A	N/A	N/A
Happy Hour Drinks @ West Oval (conditions apply)	Yes	Yes	Yes	Yes	Yes	Yes
Social Membership Packages	2	2	2	2	1	1
Logo on non-player apparel (polos)	N/A	N/A	N/A	N/A	N/A	N/A
Logo on TV slideshow in clubroom during home games	Yes	Yes	Yes	N/A	N/A	N/A
Logo on Club website and listing on the Club's online business directory	Yes	Yes	Yes	N/A	N/A	N/A
Facebook posts	Yes (10/term)	Yes (5/term)	Optional	N/A	Optional	Optional
Business to business networking opportunities	Yes	Yes	Yes	N/A	N/A	N/A
Logo on clubroom sponsor board	Yes	Yes	Yes	N/A	N/A	N/A
Framed football jumper and/or netball dress or football and/or netball on a stand	Yes	N/A	N/A	N/A	N/A	N/A

* please note that pacakges can be tailored to your businesses needs.

Contact the Geelong West Sponsorship Team to find out how you can be involved and invested for the 2020 Football/Netball season.

 0491 719 468

 sponsorship@geelongwestgiants.com.au

